

It's been a challenging year.  
Join Aquaculture North America as we say  
**"Thank You to our readers"** in our next issue



Our special "Thank You" Issue provides a great opportunity for your business to demonstrate its appreciation to our readership of fish farming professionals keeping food on our family dinner tables during COVID-19.



We've got options, both big and small, to convey your thanks and showcase your company's story in managing this year's crisis.

Please review the next page for all the options to participate.

**Advertising Deadline: Oct 9**

## Options for your company to participate:

### Say THANK YOU in a BIG way:

#### OPTION 1

- Double page spread "Thank you" ad
- Full Page of Sponsored Content
- Message from your CEO/President  
*Value \$8775, Price: \$4500*

#### OPTION 2

- Full Page "Thank You" ad
- Full Page of Sponsored
- Message from your CEO/President  
*Value \$6025, Price: \$3600*

#### OPTION 3

- Half Page "Thank You" ad
- Half Page of Sponsored Content  
*Value \$3780, Price: \$2500*

#### SPONSORED CONTENT IDEAS:

Use sponsored content to tell our readers how your business is managing the pandemic. Highlight specific employees or management who have stepped up and shown strong leadership, highlight contributions & donations you've made in your community, relay your plans for 2021 to industry readers.

#### MESSAGE FROM YOUR CEO/PRESIDENT:

*(included only with Options 1 or 2)*  
Have your CEO or Company President convey their thanks and give their outlook for 2021. (100 words and photo in special "Executives" editorial section)

### ...or say THANK YOU with a single ad

Usual ad rates have been reduced to encourage participation.

A complimentary ad design service is available to all participants.

THANK YOU Ad options	Usual rate	Price
Full Page	\$2530	\$1800
Half Page	\$1780	\$1200
Quarter Page	\$975	\$700
Sixth Page	\$750	\$500

## Issue Deadline: October 9

Contact your advertising rep to participate in this special issue:

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