

# EP&T

ELECTRONIC PRODUCTS & TECHNOLOGY

*ept.ca*

## MEDIA KIT 2020

### CANADA'S LEADING ELECTRONICS RESOURCE

*Grow your business and discover new leads*



PRINT • DIGITAL • EMAIL • CONTENT MARKETING • NEWSLETTERS  
• DATABASE • EVENTS • RESEARCH • WEBINARS • VIDEO

# CANADA'S LEADING ELECTRONICS MARKET RESOURCE



Since 1979 EP&T has been the definitive resource for Canadian electronic engineers and designers looking for information on new products and technology to help them stay atop a fast moving industry.

## KEY SEGMENTS:

- ✓ Industry 4.0
- ✓ Communications
- ✓ Transportation
- ✓ Medical Electronics
- ✓ IoT & AI
- ✓ Security
- ✓ Wearables
- ✓ Contract Manufacturing



**2,700+**

Live Event Attendees



**240,000+**

Online Pageviews



**400,000**

Print Readers



**2.5 million+**

Emails Sent

THE CANADIAN ELECTRONICS & SEMICONDUCTOR COMPONENT MARKET REPRESENTS\*:

**\$4 billion**  
in revenue

**14,000**  
strong workforce

**493**  
businesses

**4%**  
Annual Growth  
(13-18)

EP&T reaches **MORE THAN 95,000 QUALIFIED CONTACTS** in the  
Electronics Industry Monthly

\* Source: IBIS Report June 2018

Reach new customers through an integrated marketing campaign  
with Canada's largest electronics industry resource.



Sources: EP&T readership survey May 2019. Verified Audit Circulation statement December 2018, Google Analytics

## CONTACT

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# MULTIPLE PLATFORMS

## PRINT

8 times per year  
51,775 readers per issue



## ONLINE

12,200 sessions per month  
20,000 page views per month



## EMAIL

50,000 subscribers  
to Tech Update  
& Newscourier  
newsletters



## E-CONNECTS

Direct delivery of  
your customized  
message to your  
target audience



## E-CONNECTS

23,500 Product  
Source  
subscribers



## CONTENT MARKETING

Showcase your expertise and  
solutions to an engaged audience



# PRINT



Every issue of **EP&T** features the latest industry news related to the Canadian electronics industry and features new products on the market. Each regular issue of **EP&T** features a deep dive into the technology in a specific fast evolving field.

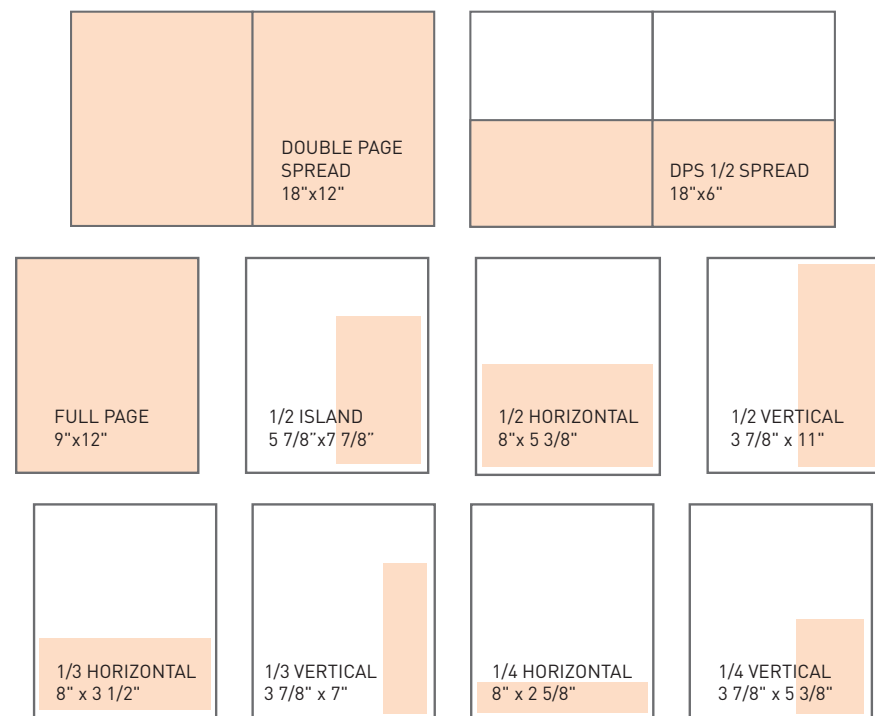
## 2020 EDITORIAL CALENDAR

Issue	Issue Theme	Deadlines	Product Focus
January/February	INDUSTRY 4.0	Ad Close: Dec 13 Ad Material: Dec 21	EP&T extensively covers products and developments crucial to the electronics industry including: connectors, power applications, sensors, circuit protection & switches, enclosures & thermal management, passives, semi-conductors, wireless applications, displays, optoelectronics, prototyping, test and measurement, compliance, manufacturing (solder, adhesives, coating etc.) and PCB's.
February <b>ANNUAL ISSUE</b>	ELECTROSOURCE BUYERS GUIDE	Ad Close: Jan 31 Ad Material: Feb 5	
March/ April	TRANSPORTATION	Ad Close: Feb 7 Ad Material: Feb 12	
May	MEDICAL ELECTRONICS	Ad Close: Apr 17 Ad Material: Apr 22	
June/July	WEARABLES / eTEXTILES	Ad Close: May 22 Ad Material: May 27	
August <b>SPECIAL SUPPLEMENT</b>	CONTRACT MANUFACTURING	Ad Close: Jul 10 Ad Material: Jul 15	
September	INTERNET of THINGS	Ad Close: Aug 7 Ad Material: Aug 12	
October	ARTIFICIAL INTELLIGENCE	Ad Close: Sep 18 Ad Material: Sep 23	
November/December	SECURITY/CYBER-SECURITY	Ad Close: Oct 23 Ad Material: Oct 28	

## ADVERTISING RATES AND SIZES

AD SIZE		DIMENSIONS	FOUR COLOUR RATE (NET)			
			1x	4x	8x	12x
DPS		18" x 12"	\$9,750	\$9,400	\$9,000	\$8,650
DPS 1/2 Spread		18" x 6"	\$5,500	\$5,300	\$5,070	\$4,870
Full Page		9" x 12"	\$5,120	\$4,950	\$4,735	\$4,550
1/2 Page Island		5 7/8" x 7 7/8"	\$3,585	\$3,465	\$3,315	\$3,185
1/2 page	horizontal	8" x 5 3/8"	\$3,075	\$2,975	\$2,850	\$2,750
	vertical	3 7/8" x 11"				
1/3 page	horizontal	8" x 3 1/2"	\$2,560	\$2,475	\$2,370	\$2,275
	vertical	3 7/8" x 7"				
1/4 page	horizontal	8" x 2 5/8"	\$2,050	\$1,980	\$1,895	\$1,825
	vertical	3 7/8" x 5 3/8"				
PRODUCT SOURCE		2 1/2" x 2 1/2"	\$530	\$490	\$450	\$400

Cover Snipe – \$4,450 | Outside Back – Add 25% | Preferred Position – Add 15%



# EP&T

**ELECTRONIC PRODUCTS & TECHNOLOGY**

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## PRODUCT SOURCE

With a combined reach in print and online of over **75,000** designers, engineers, R&D and management in the electronics OEM / MRO market in Canada, **PRODUCT SOURCE** is the best way to get your product message in the hands of qualified people in the market. With a limit of 10 products featured per email, you can be sure your message won't get lost. Product placement is on a first come basis – so book early to ensure top positioning.

Post deployment, we send complete metrics and a CASL compliant 'leads list' including: company name, subscriber name and title, company mailing address and phone number.

PRODUCT SOURCE DIGITAL	Material Due Date	E-News Mail Date
JANUARY	January 8	January 14
	January 15	January 21
	January 22	January 28
FEBRUARY	February 5	February 11
	February 12	February 18
	February 19	February 25
MARCH	February 26	March 3
	March 4	March 10
	March 11	March 17
APRIL	April 1	April 7
	April 8	April 14
	April 22	April 28

PRODUCT SOURCE DIGITAL	Material Due Date	E-News Mail Date
MAY	April 29	May 5
	May 6	May 12
	May 13	May 19
JUNE	May 27	June 2
	June 3	June 9
	June 17	June 23
JULY	June 30	July 7
	July 8	July 14
	July 22	July 28
AUGUST	August 5	August 11
	August 12	August 18
	August 19	August 25

PRODUCT SOURCE DIGITAL	Material Due Date	E-News Mail Date
SEPTEMBER	August 26	September 1
	September 2	September 8
	September 16	September 22
OCTOBER	September 30	October 6
	October 7	October 13
	October 14	October 20
NOVEMBER	October 28	November 3
	November 4	November 10
	November 11	November 17
DECEMBER	November 25	December 1
	December 2	December 8
	December 9	December 15

PRINT

## DIGITAL

## PRODUCTS

### Trace-In-Air Chip Fuses Thru Holes

**Trace-In-Air Agency**  
SCHAFFNER, Inc. (USA) Inc. the only trace fuse manufacturer with a proven technology to produce extremely high power capable, high temperature fuses for use in power electronics applications. Offered in both thru-hole and surface mount configurations, the fuses are available in 100V, 250V, 500V, 1000V, 1500V, 2000V, 2500V, 3000V, 3500V, 4000V, 4500V, 5000V, 5500V, 6000V, 6500V, 7000V, 7500V, 8000V, 8500V, 9000V, 9500V, 10000V, 10500V, 11000V, 11500V, 12000V, 12500V, 13000V, 13500V, 14000V, 14500V, 15000V, 15500V, 16000V, 16500V, 17000V, 17500V, 18000V, 18500V, 19000V, 19500V, 20000V, 20500V, 21000V, 21500V, 22000V, 22500V, 23000V, 23500V, 24000V, 24500V, 25000V, 25500V, 26000V, 26500V, 27000V, 27500V, 28000V, 28500V, 29000V, 29500V, 30000V, 30500V, 31000V, 31500V, 32000V, 32500V, 33000V, 33500V, 34000V, 34500V, 35000V, 35500V, 36000V, 36500V, 37000V, 37500V, 38000V, 38500V, 39000V, 39500V, 40000V, 40500V, 41000V, 41500V, 42000V, 42500V, 43000V, 43500V, 44000V, 44500V, 45000V, 45500V, 46000V, 46500V, 47000V, 47500V, 48000V, 48500V, 49000V, 49500V, 50000V, 50500V, 51000V, 51500V, 52000V, 52500V, 53000V, 53500V, 54000V, 54500V, 55000V, 55500V, 56000V, 56500V, 57000V, 57500V, 58000V, 58500V, 59000V, 59500V, 60000V, 60500V, 61000V, 61500V, 62000V, 62500V, 63000V, 63500V, 64000V, 64500V, 65000V, 65500V, 66000V, 66500V, 67000V, 67500V, 68000V, 68500V, 69000V, 69500V, 70000V, 70500V, 71000V, 71500V, 72000V, 72500V, 73000V, 73500V, 74000V, 74500V, 75000V, 75500V, 76000V, 76500V, 77000V, 77500V, 78000V, 78500V, 79000V, 79500V, 80000V, 80500V, 81000V, 81500V, 82000V, 82500V, 83000V, 83500V, 84000V, 84500V, 85000V, 85500V, 86000V, 86500V, 87000V, 87500V, 88000V, 88500V, 89000V, 89500V, 90000V, 90500V, 91000V, 91500V, 92000V, 92500V, 93000V, 93500V, 94000V, 94500V, 95000V, 95500V, 96000V, 96500V, 97000V, 97500V, 98000V, 98500V, 99000V, 99500V, 100000V, 100500V, 101000V, 101500V, 102000V, 102500V, 103000V, 103500V, 104000V, 104500V, 105000V, 105500V, 106000V, 106500V, 107000V, 107500V, 108000V, 108500V, 109000V, 109500V, 110000V, 110500V, 111000V, 111500V, 112000V, 112500V, 113000V, 113500V, 114000V, 114500V, 115000V, 115500V, 116000V, 116500V, 117000V, 117500V, 118000V, 118500V, 119000V, 119500V, 120000V, 120500V, 121000V, 121500V, 122000V, 122500V, 123000V, 123500V, 124000V, 124500V, 125000V, 125500V, 126000V, 126500V, 127000V, 127500V, 128000V, 128500V, 129000V, 129500V, 130000V, 130500V, 131000V, 131500V, 132000V, 132500V, 133000V, 133500V, 134000V, 134500V, 135000V, 135500V, 136000V, 136500V, 137000V, 137500V, 138000V, 138500V, 139000V, 139500V, 140000V, 140500V, 141000V, 141500V, 142000V, 142500V, 143000V, 143500V, 144000V, 144500V, 145000V, 145500V, 146000V, 146500V, 147000V, 147500V, 148000V, 148500V, 149000V, 149500V, 150000V, 150500V, 151000V, 151500V, 152000V, 152500V, 153000V, 153500V, 154000V, 154500V, 155000V, 155500V, 156000V, 156500V, 157000V, 157500V, 158000V, 158500V, 159000V, 159500V, 160000V, 160500V, 161000V, 161500V, 162000V, 162500V, 163000V, 163500V, 164000V, 164500V, 165000V, 165500V, 166000V, 166500V, 167000V, 167500V, 168000V, 168500V, 169000V, 169500V, 170000V, 170500V, 171000V, 171500V, 172000V, 172500V, 173000V, 173500V, 174000V, 174500V, 175000V, 175500V, 176000V, 176500V, 177000V, 177500V, 178000V, 178500V, 179000V, 179500V, 180000V, 180500V, 181000V, 181500V, 182000V, 182500V, 183000V, 183500V, 184000V, 184500V, 185000V, 185500V, 186000V, 186500V, 187000V, 187500V, 188000V, 188500V, 189000V, 189500V, 190000V, 190500V, 191000V, 191500V, 192000V, 192500V, 193000V, 193500V, 194000V, 194500V, 195000V, 195500V, 196000V, 196500V, 197000V, 197500V, 198000V, 198500V, 199000V, 199500V, 200000V, 200500V, 201000V, 201500V, 202000V, 202500V, 203000V, 203500V, 204000V, 204500V, 205000V, 205500V, 206000V, 206500V, 207000V, 207500V, 208000V, 208500V, 209000V, 209500V, 210000V, 210500V, 211000V, 211500V, 212000V, 212500V, 213000V, 213500V, 214000V, 214500V, 215000V, 215500V, 216000V, 216500V, 217000V, 217500V, 218000V, 218500V, 219000V, 219500V, 220000V, 220500V, 221000V, 221500V, 222000V, 222500V, 223000V, 223500V, 224000V, 224500V, 225000V, 225500V, 226000V, 226500V, 227000V, 227500V, 228000V, 228500V,



**EP&E**  
ELECTRONIC PRODUCTS  
& TECHNOLOGY

PRODUCT SOURCE

March 15, 2010

407.ca



**Compact Overvoltage Protection with Integrated Fuse**

EPOS "Thermose" NT14 and NT20 series by TDK are compact fuse protected varistors connected in series with a thermally coupled fuse. If the varistor overloads, the patented fuse trips and isolates the varistor providing unrivaled safety and dependability. Available in 14 mm and 20 mm diameter, depending on 2 or 3 leaded types.

**TDK Electronics**

[» Download the all new product brochure:](#)



**Fluke 5661 FC Vibration Sensor Expansion Kit**

Fluke's vibration monitoring system offers a host of vibration monitoring and remote monitoring solutions. The FC kit of 700 part product in compact, scalable, suitable solution and can be installed in any location. Sensors report 24/7 vibration data, providing your team to avoid unnecessary or dangerous repairs, decrease downtime, and increase reliability.

**Network Wavelengths**

[» Learn more](#)



**NEW 4U SHIELD RACK CABINET BLOCKS SIGNALS UP TO 40 GHz FOR POSITIVE EMI/RFI PROTECTION**

Equipto Electronics New "4U Shield" Rack Enclosure not exceeds the toughest standard for EMI/RFI defense, with performance capable to 40GHz. "EMShield" equipment NSA 4U Block. Custom sized. Front, rear or combination front/rear doors of panels. Low EMI/RFI leakage. Honeycomb air filter • Many options, RFI/EMI Compliance

**Equipto Electronics**

[» Learn more](#)



**New electronics enclosures from Phoenix Contact**

The new electronics enclosures from Phoenix Contact, iCUBE (Industrial Case System), are available in multiple sizes, with standardized device connections such as RJ45, USB, D-CAN and antenna sockets. The modular design with integrated E pole bus correctly provides the basis for all applications, such as communication systems, interfaces and power/side, relay assemblies, and power technology.

**Phoenix Contact**

[» Learn more](#)



**Trace-In-a-Chip Use Thwarts Effects of Aging**

SOULTECH's LAM 1205 time-lag chip gives provides reliable and durable overcurrent protection whenever high levels of pulse currents, high RFI/RFI frequencies and high mechanical loads are present. Chosen in two versions with rated currents of 2.5A and 7.5A at 25 VDC. Breaking capacity is 10A. Designed to UL 248-1a and is AEC-Q200 qualified.

**Soultech**

[» Learn more](#)



**New T Series IP 68 Push Pull Connectors**

LEMO enhances the T Series IP 68 push pull connector with additional sizes. The connector plug and socket now include the LEMO "breakout bar" system, similar to LEMO's traditional products. In 800 series. This new design is completely compatible with previous designs. The T 11T12 and 37 series will be available with 5 interfaces.

**LEMO Canada**

[» Learn more](#)

# CUSTOM EBLAST / VIDEO BLAST

Inbox delivery of your exclusive 100% share of voice message or video to your target audience.

- ➔ Promote events, white papers, videos & new products and boost your web traffic with a custom e-blast.
- ➔ Reach up to 15,000 qualified opt-in subscribers and receive a fully CASL compliant leads report following deployment. Select the audience you want to reach geographically and by job title.
- ➔ EP&T's digital art department can help you tailor your message.
- ➔ Dimension: 558 pixels wide by Variable length (or custom HTML)
- ➔ Minimum deployment: 5,500 names.

**Cost: \$450 cpm (net)**





# SPONSORED CONTENT

The **BEST** way to share your industry expertise and product news with electronics industry experts.

- ➔ EPT.ca will host and promote your articles to our audience.
- ➔ Establish thought leadership and educate your prospective customers.
- ➔ Learn who is engaging with your content.
- ➔ Content consists of 500 words and up to three photos and/or video.
- ➔ Your content will be hosted within the scrolling content bar on EP&T's home page.
- ➔ Your content will also appear within the features or product section.
- ➔ Content is marketed through two sponsored spotlight positions in the Newscourier newsletter and through the EP&T Twitter feed and LinkedIn page.

**Cost: \$2,500**



# ENEWS COURIER NEWSLETTER

Target your sales message to buyers' inboxes. ENewscourier is EP&T's popular weekly electronics industry newsletter. Sent to more than **22,500 opt-in** subscribers. Advertisers benefit from receiving a fully CASL compliant list of leads of subscribers interested in their product.

ENEWSCOURIER	SIZE (pixels)		RATES (net)				
	DESKTOP	MOBILE	3x	6x	12x	24x	30+
Leaderboard 1	728 x 90	300 x 50	\$1,075	\$965	\$915	\$860	\$750
Big Box 1	300 x 250	300 x 250	\$850	\$765	\$725	\$680	\$595
Big Box 2	300 x 250	300 x 250	\$625	\$560	\$530	\$500	\$435
Sponsored Spotlight/ Video	300 x 250 image or video plus 100 words	300 x 250 image or video plus 100 words	\$1,250	\$1,125	\$1,050	\$1,000	\$875

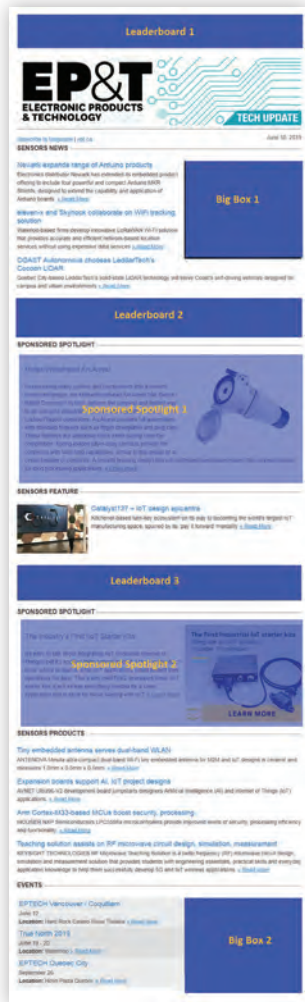
	Material Due Date	E-News Mail Date
JANUARY	January 2	January 8
	January 9	January 15
	January 16	January 22
	January 23	January 29
FEBRUARY	January 30	February 5
	February 6	February 12
	February 13	February 19
	February 20	February 26
MARCH	February 27	March 4
	March 5	March 11
	March 12	March 18
	March 19	March 25
APRIL	March 26	April 1
	April 2	April 8
	April 9	April 15
	April 16	April 22
	April 23	April 29

	Material Due Date	E-News Mail Date
MAY	April 30	May 6
	May 7	May 13
	May 14	May 20
	May 21	May 27
JUNE	May 28	June 3
	June 4	June 10
	June 11	June 17
	June 18	June 24
JULY	July 3	July 8
	July 9	July 15
	July 16	July 22
	July 23	July 29
AUGUST	July 30	August 5
	August 6	August 12
	August 13	August 19
	August 20	August 26

	Material Due Date	E-News Mail Date
SEPTEMBER	August 27	September 2
	September 3	September 9
	September 10	September 16
	September 17	September 23
OCTOBER	September 24	September 30
	October 1	October 7
	October 8	October 14
	October 15	October 21
NOVEMBER	October 22	October 28
	October 29	November 4
	November 5	November 11
	November 12	November 18
DEC	November 19	November 25
	November 26	December 2
	December 3	December 9
	December 10	December 16



# TECH UPDATE NEWSLETTER



Put your sales message directly in buyers' inboxes. Tech Update is EP&T's popular sector specific newsletter. Sent to over **23,000 opt-in** subscribers. Advertisers benefit from receiving a fully CASL compliant list of leads of customers interested in their product.

TECH UPDATE	SIZE (pixels)		RATES (net)				
	DESKTOP	MOBILE	3x	6x	12x	24x	30+
Leaderboard 1	728 x 90	300 x 50	\$960	\$865	\$815	\$770	\$675
Leaderboard 2	728 x 90	300 x 50	\$790	\$710	\$675	\$630	\$555
Leaderboard 3	728 x 90	300 x 50	\$680	\$615	\$580	\$545	\$475
Big Box 1	300 x 250	300 x 250	\$750	\$675	\$640	\$600	\$525
Big Box 2	300 x 250	300 x 250	\$540	\$485	\$460	\$435	\$380
Sponsored Spotlight 1	300 x 250 image plus 100 words	300 x 250 image plus 100 words	\$1,175	\$1,060	\$1,000	\$940	\$825
Sponsored Spotlight 2	300 x 250 image plus 100 words	300 x 250 image plus 100 words	\$900	\$810	\$765	\$720	\$630

	PRODUCT FOCUS	Material Due Date	E-News Mail Date
JANUARY	Enclosures/Thermal Management	January 8	January 13
	Test & Measurement	January 15	January 20
FEBRUARY	Industrial Automation	February 5	February 10
	Interconnected Devices	February 12	February 17
	Sensors	February 19	February 24
MARCH	Optoelectronics	March 4	March 9
	Medical Electronics	March 11	March 16
	Semi-conductors / IC's	March 18	March 23
APRIL	Transportation	April 1	April 6
	Connectors	April 15	April 20
MAY	Switches & Circuit Protection	May 6	May 11
	Power Management	May 20	May 25
JUNE	Medical Electronics	June 3	June 8
	Enclosures/Thermal Management	June 10	June 15
	Test & Measurement	June 17	June 22

	PRODUCT FOCUS	Material Due Date	E-News Mail Date
JULY	Power Management	July 8	July 13
	Wearables	July 15	July 20
AUGUST	Industrial Automation	August 5	August 10
	Connectors	August 19	August 24
SEPTEMBER	Switches & Circuit Protection	September 9	September 14
	Contract Manufacturing	September 16	September 21
	Prototyping	September 23	September 28
OCTOBER	Internet of Things	September 30	October 5
	Embedded Systems	October 14	October 19
	Power Management	October 21	October 26
NOVEMBER	Artificial Intelligence	October 28	November 2
	Connectors	November 11	November 16
	Enclosures/Thermal Management	November 18	November 23
DECEMBER	IoT	December 2	December 7
	Security	December 9	December 14



# EPTECH

**Epotech** is Canada's largest electronics design related show, hosted in the top tech hubs throughout the country.

**Epotech** is attended by a wide cross-section of qualified individuals in the electronics sector including: engineers, management, designers, production, purchasing and procurement, research & development, maintenance & service.

Attendance varies according to location and is between **300 -600**.

## EXHIBITOR RATES

1 city / table	\$1,275
2-5 cities / tables	\$1,225
6 or more cities / tables	\$1,125
Seminar	\$350
Electrical	\$150

To confirm your table, please visit [ept.ca/epotech/exhibit](http://ept.ca/epotech/exhibit)



## SPONSORSHIP OPPORTUNITIES

- Branded bag
- Branded lanyard
- Onsite visibility
- Keynote Sponsorship
- Post show customized eblast

## 2020 EPTECH Locations:

### MONTREAL

Holiday Inn, Pointe Claire  
**April 7**

### MISSISSAUGA

Mississauga Convention Centre  
**April 21**

### CALGARY

Coast Hotel and Conference Centre  
**May 21**

### VANCOUVER

Hard Rock Casino  
**June 11**

### QUEBEC CITY

Plaza Hotel  
**September 10**

### OTTAWA

Brookstreet Hotel  
**October 8**

### WATERLOO

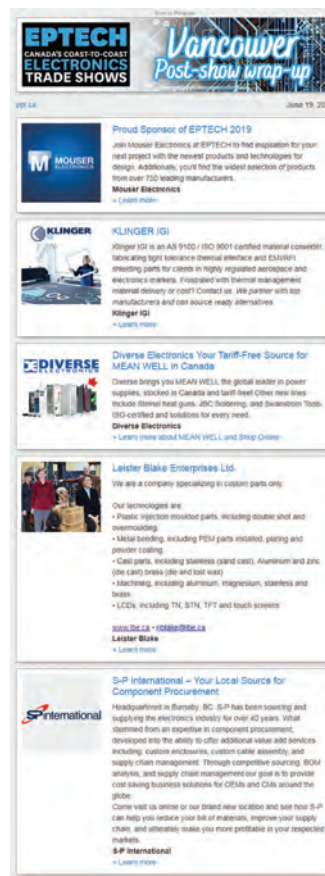
Bingemans Conference Centre  
**October 27**

# EPTECH

CANADA'S COAST-TO-COAST  
ELECTRONICS  
TRADE SHOWS

## EPTECH OFFERS EXHIBITORS A LOW COST OPPORTUNITY:

- ➔ Price includes 2' by 8' skirted table, chairs and storage.
- ➔ Table positioning is determined on a first-come basis.
- ➔ Simple set-up and take-down.
- ➔ Shipper organized to handle your goods and customs if required.
- ➔ Convenient hours – Free parking.
- ➔ Promotional materials provided for you to invite your clients.
- ➔ Seminar space is available.



## EPTECH POST SHOW EMAIL OPPORTUNITY

- ✓ This post show wrap up is the **ONLY** way to guarantee you reach all attendees and registrants to **EPTECH**.
- ✓ One week after the each show, EP&T will send an email featuring your business and contact information to all registrants of the show....whether they attended or couldn't make it.
- ✓ Your information is linkable – so interested customers can click through to your website.
- ✓ We'll also provide you with CASL compliant leads, so you can reach out to people interested in your message and build on your own database.
- ✓ **Cost is \$350 per space**  
*Limited to 1 space per exhibitor table per show*
- ✓ Positioning within the email is on a first come basis at time of booking.

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# WEBSITE

## EPT.CA

Canada's leading electronics online resource. Features industry news, technical articles and product information – updated daily.

**79%**

of EP&T readers  
use the website  
regularly

**12,200**

sessions per month

**20,000**

page views per month



**Leaderboard**  
**\$800 net**  
per month

**Sponsored  
content**  
**\$2,500 net**

**Upper  
Superbox**  
**\$900 net**  
per month

**Big box**  
**\$450 net**  
per month

**Lower  
Superbox**  
**\$650 net**  
per month



# ELECTROSOURCE 2020



## SECTION 1

Alphabetical company listings of suppliers and distributors

## SECTION 2

Product Reference Guide

## SECTION 3

Manufacturers and sales companies listed alphabetically with the names of local reps.

## Canada's ONLY Electronics Industry Buyers' Directory.

In PRINT and DIGITAL EDITION

Published: February 2020

Booking deadline: January 31, 2020

Electrosource provides year-long advertising exposure to those purchasing electronic products and services.

This comprehensive resource is mailed to **EP&T's** circulation list and is distributed at each of **EP&T's Eptech** shows across Canada.

ELECTROSOURCE RATES (net)				
Cover Snipe	\$3,535			
Page 2	\$5,105			
IBC	\$4,685			
OBC	\$5,310			
Line Card (Black and White)	\$1,845			
PRODUCT REFERENCE	1x	6x	12x	24x
1/12 page (2.5" by 2.5")	\$795	\$610	\$560	\$465
Company Listing	\$110			
LISTING ENHANCEMENTS				
Logo	\$195			

# CONTRACT ELECTRONICS SOURCE GUIDE

Electronics manufacturing across Canada is growing and **EP&T** has launched a brand new guide aimed at helping engineers and designers source a *Contract Electronics Manufacturer* (CEM) or *Electronic Manufacturing Services* (EMS) provider in Canada.

Playing an integral role in the eco system of the electronics industry in Canada, CEMs or EMS providers represent one of the most important players in any design cycle.

**EP&T's** August 2020 print edition will feature a complete Source Guide for those looking to connect with a *Contract Electronics Manufacturer* (CEM) or *Electronics Manufacturing Services* (EMS) provider in Canada.

From British Columbia to the Atlantic Provinces and everything in-between, this special section will list all of the major CEMs and EMS players coast to coast in Canada, serving as a perfect guide to engineers seeking a design and manufacturing partner.

**Cost of ¼ listings ad \$1,150** - 55% off rate card  
(available to CEM providers)

Other ad spaces available at earned rates.

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## ALSO INCLUDES:

- PCB manufacturers
- Components suppliers
- Pick and place machinery
- Enclosures
- Power Supply
- Test and Measure
- Stand-offs
- Display
- Electronics packaging


### Ontario



SigmaPoint offers state-of-the-art prototyping services with SMT line capabilities of building a product from beginning to end.


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Vexos services extend over the entire electronic product life cycle, from value engineering services for product development to prototyping and New Product Introduction (NPI) through to the growth, maturity and end-of-life phases with a strong focus and commitment to quality and customer service satisfaction.

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Creation Technologies is a responsive, global provider of transformative end-to-end solutions for OEMs. Creation Technologies was founded in 1991 to help OEMs succeed in providing responsive, cost-effective and customized solutions to their customers in a changing and demanding technology landscape.

[Address](#) [Contact Information](#)



Manufacturer of standard and custom electronics. Offers simple to complex project and printed circuit board CAD design, engineering, and development with a variety of manufacturing capabilities such as PCB assembly, metal fabrication, and wave soldering. Products include power transducers, audio boards, amplifiers, light sequencers, industrial timers and controls, and rated power supplies.

[Address](#) [Contact Information](#)

Each box is 8" x 2.5"  
Total page size is 9" x 12"

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# EDITORIAL CALENDAR

## JANUARY

**EP&T MAGAZINE**  
**SPECIAL FEATURE:**  
**INDUSTRY 4.0**

### TECH UPDATE NEWSLETTER

January 13  
Enclosures/Thermal Mgmt.  
January 20  
Test & Measurement

### NEWSCOURIER

January 8  
January 15  
January 22  
January 29

### PRODUCT SOURCE

January 14  
January 21  
January 28

## FEBRUARY

**EP&T ANNUAL**  
**ELECTROSOURCE DIRECTORY**

### TECH UPDATE NEWSLETTER

February 10  
Industrial Automation  
February 17  
Interconnected Devices  
February 24  
Sensors

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

February 11  
February 18  
February 25

## MARCH

**EP&T MAGAZINE**  
**SPECIAL FEATURE:**  
**TRANSPORTATION**

### TECH UPDATE NEWSLETTER

March 9  
Optoelectronics  
March 16  
Medical Electronics  
March 23  
Semi-conductors / IC's

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

March 3  
March 10  
March 17

## APRIL

### TECH UPDATE NEWSLETTER

April 6  
Transportation  
April 20  
Connectors

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

April 7  
April 14  
April 28

## MAY

**EP&T MAGAZINE**  
**SPECIAL FEATURE:**  
**MEDICAL ELECTRONICS**

### TECH UPDATE NEWSLETTER

May 11  
Switches & Circuit Protection  
May 25  
Power Management

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

May 5  
May 12  
May 19

## JUNE

**EP&T MAGAZINE**  
**SPECIAL FEATURE:**  
**WEARABLES / ETEXTILES**

### TECH UPDATE NEWSLETTER

June 8  
Medical Electronics  
June 15  
Enclosures/Thermal Management  
June 22  
Test & Measurement

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

June 2  
June 9  
June 23

## JULY

### TECH UPDATE NEWSLETTER

July 13  
Power Management  
July 20  
Wearables

### NEWSCOURIER

July 8  
July 15  
July 22  
July 29

### PRODUCT SOURCE

July 7  
July 14  
July 28

## AUGUST

**EP&T MAGAZINE**  
**SPECIAL SUPPLEMENT:**  
**CONTRACT MANUFACTURING**

### TECH UPDATE NEWSLETTER

August 10  
Industrial Automation  
August 24  
Connectors

### NEWSCOURIER

Every Wednesday

### PRODUCT SOURCE

August 11  
August 18  
August 25

# EDITORIAL CALENDAR

<b>SEPTEMBER</b> <b>EP&amp;T MAGAZINE</b> <b>SPECIAL FEATURE:</b> <b>INTERNET OF THINGS</b>  <b>TECH UPDATE NEWSLETTER</b> September 14 Switches & Circuit Protection September 21 Contract Manufacturing September 28 Prototyping  <b>NEWSCOURIER</b> Every Wednesday  <b>PRODUCT SOURCE</b> September 1 September 8 September 22	<b>OCTOBER</b> <b>EP&amp;T MAGAZINE</b> <b>SPECIAL FEATURE:</b> <b>ARTIFICIAL INTELLIGENCE</b>  <b>TECH UPDATE NEWSLETTER</b> October 5 Internet of Things October 19 Embedded Systems October 26 Power Management  <b>NEWSCOURIER</b> Every Wednesday  <b>PRODUCT SOURCE</b> October 6 October 13 October 20	<b>NOVEMBER</b> <b>EP&amp;T MAGAZINE</b> <b>SPECIAL FEATURE:</b> <b>SECURITY/CYBER-SECURITY</b>  <b>TECH UPDATE NEWSLETTER</b> November 2 Artificial Intelligence November 16 Connectors November 23 Enclosures/Thermal Management  <b>NEWSCOURIER</b> Every Wednesday  <b>PRODUCT SOURCE</b> November 3 November 10 November 17	<b>DECEMBER</b>  <b>TECH UPDATE NEWSLETTER</b> December 7 IoT December 14 Security  <b>NEWSCOURIER</b> December 2 December 9 December 16  <b>PRODUCT SOURCE</b> December 1 December 8 December 15
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