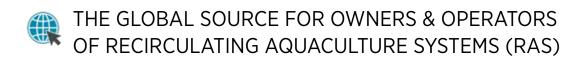




# **2020 MEDIA KIT**











## CIRCULATION & 2020 EDITORIAL CALENDAR

ISSUE	EDITORIAL	BONUS SHOW DISTRIBUTION	AD COPY DEADLINES
WINTER 2019	<ul> <li>RAS Technology</li> <li>Project updates, Design,</li> <li>RAS feeds, Fish Health</li> <li>Engineer's View, Fresh Tips</li> <li>Salmon, shrimp, marine species</li> </ul>	• Aquaculture America 2020, Honolulu, Hawaii	Oct 11, 2019
SPRING 2020	<ul> <li>Water management</li> <li>Project updates, Design,</li> <li>RAS feeds, Fish Health,</li> <li>Engineer's View, Fresh Tips</li> <li>Salmon, shrimp, marine species</li> </ul>	Aquaculture Innovation Workshop, NY, USA	Feb 14, 2020
SUMMER 2020	<ul> <li>Equipment</li> <li>Project updates, Design</li> <li>RAS feeds, Fish Health</li> <li>Engineer's View, Fresh Tips</li> <li>Salmon, shrimp, marine species</li> </ul>	<ul> <li>Aquaculture UK 2020, Scotland</li> <li>World Aquaculture 2020, Singapore</li> <li>44th Larval Fish Conference, Mystic, CT, USA</li> </ul>	April 10, 2020
FALL 2020	<ul> <li>Monitoring</li> <li>Project updates, Design,</li> <li>RAS feeds, Fish Health</li> <li>Engineer's View, Fresh Tips</li> <li>Salmon, shrimp, marine species</li> </ul>	<ul> <li>Aquaculture Canada &amp; WAS North America 2020, St John's, NL, Canada</li> <li>LAQUA 2020, Guayaquil, Ecuador</li> <li>Aquaculture Europe 2020, Cork, Ireland</li> </ul>	June 19, 2020
WINTER 2020	<ul> <li>Genetics</li> <li>Project updates, Design,</li> <li>RAS feeds, Fish Health</li> <li>Engineer's View, Fresh Tips</li> <li>Salmon, shrimp, marine species</li> </ul>	<ul> <li>RASTECH 2020, Hilton Head, SC, USA</li> <li>North West Fish Culture Concepts, Pacific Northwest</li> </ul>	Sept 25, 2020



Editor
Mari-Len De Guzman
MDeGuzman@annexbusinessmedia.com
+1-289-259-1408



Advertising Manager
Jeremy Thain
jthain@annexbusinessmedia.com
+1-250-474-3982



Account Coordinator Morgen Balch mbalch@annexbusinessmedia.com +1-519-429-5183

Editorial and show distribution are subject to change at the discretion of the Editor or Publisher

RASTECH is delivered as a glossy magazine supplement to the readers of both Hatchery International and Aquaculture North America (every other issue). The target readership are owners and operators of land-based aquaculture facilities using RAS technology, such as full grow-out farms, post-smolt operations, hatcheries, commercial aquaponics and aquaculture research facilities.

Each issue covers the latest developments from around the world in RAS technology, roll-outs, new products, research and more.

RASTECH is the information resource for this hottest growth area in the aquaculture industry.

## 2020 PRINT ADVERTISING RATES AND SPECS

\*All sizing is Width x Depth



#### **Double Page Spread**

Bleed: 16.25" x 11.125" Trim: 16" x 10.875" Live Area: 15" x 10"



#### Full Page

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### 1/3 Page Square 4.625" x 5"



### 1/4 Page V

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1/4 Page H-2





**1/6 Page** 3.375" x 3.125"

Ad Size	Price per issue
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## CONTACT TO SCHEDULE YOUR PRINT ADVERTISING

### Advertising Manager Jeremy Thain

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#### **PDF SUPPLIED FILES**

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#### www.annexprod.loadingdock.ca

Follow instructions on website. An email will automatically be sent to the Annex production department, making them aware of your recent upload.

#### **ALL FILES MUST BE COMPRESSED OR STUFFED**

If you have any questions about the above information or require more information please contact:

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#### WWW.RASTECHMAGAZINE.COM

Choose from:

Leaderboard728 x 90 pxBig Box300 x 250 pxVideo Big Box300 x 250 px

1 month \$750 3-month pack \$1,800 6-month pack \$3,000 12-month pack \$4,800

#### **BILLBOARD**

### (\$900/month - 3 month minimum)

High impact "in-line" ad appears on all article pages on both desktop and mobile

#### **WALLPAPER**

### (\$1500/month - 3 month minimum)

Ad cover both sides of our website - used for making a big impact on our readers.

#### **SPONSOR OUR DIGITAL EDITION**

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- · Includes email sponsor ad
- Full Page ad opposite digital edition cover
- Logo on website
- Limit of 3 per year, first come first served.



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jthain@annexbusinessmedia.com +1-250-474-3982

## 2020 E-NEWSLETTER AND E-BLAST RATES

#### **E-NEWSLETTER**

Delivered twice per month to an opt-in subscriber list of RAS industry professionals

Choose from:

Leaderboard 728 x 90 px Big Box 300 x 250 px

Sponsored Spotlight (75-100 words & image 300 x 250 px)

1 month (2 deliveries) \$600
3-month pack (6 deliveries) \$1,500
6-month pack (12 deliveries) \$2,400
12-month pack (24 deliveries) \$4,000
Single e-news ad delivery \$500

#### **MIX IT UP!**

Switch it up every month with a different combination of Leaderboard ads, Big Box ads and Sponsored Spotlights. **No additional cost.** 

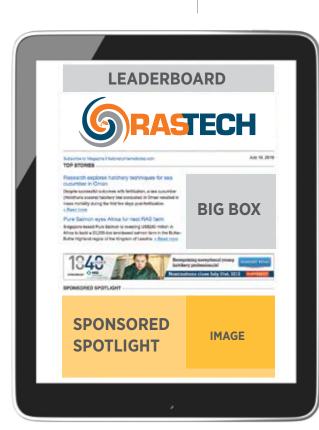
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Get your custom message sent to the email in-boxes of our readers on your preferred delivery date.

1 Blast \$1,500

4 Blasts \$4,000

Great for product launches and company announcements to industry!







**E-BLAST** 

Advertising Manager Jeremy Thain

jthain@annexbusinessmedia.com +1-250-474-3982

## RASTECH ANNUAL CONFERENCE



## The international conference and trade fair on Recirculating Aquaculture Systems (RAS)

#### **CONFERENCE**

### www.ras-tec.com

November 16-17, 2020

The Westin Hilton Head Island Resort, SC, USA

Engage with RAS professionals and freshwater production managers from around the world at this 2-day international networking conference co-hosted with Virginia Tech.



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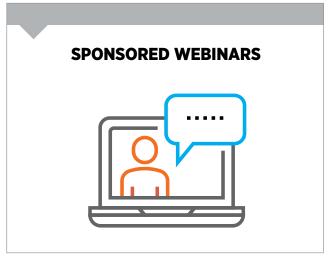




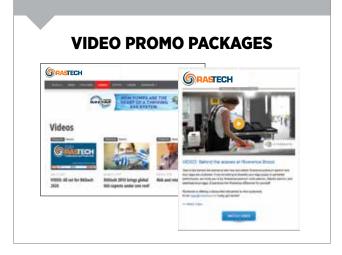


## MORE WAYS TO STAND OUT

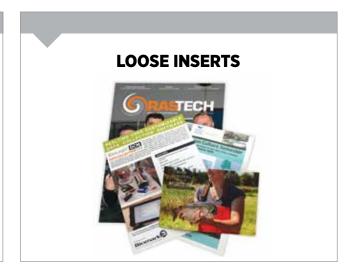












CONTACT US FOR MORE INFORMATION ON ANY OF THESE OPPORTUNITIES.

Advertising Manager Jeremy Thain jthain@annexbusinessmedia.com +1-250-474-3982



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