



Keep your customers engaged **remotely** using Sponsored

WEBINARS



Why Webinars?

- ✓ **Webinars** are one of the most effective ways to demonstrate **thought leadership**.
- ✓ By partnering with Hatchery International, you'll **get exclusive access to our audience of fish hatchery professionals worldwide** with customized content built to provide a solid return on your investment.
- ✓ **Webinar campaigns generate high awareness of your brand** across our media and **showcase your expertise around a specific industry topic**.

What's included?

- **Pre-promotion of webinar** to generate registrations
 - **1x month Big Box ad** at www.hatcheryinternational.com
 - **1x leaderboard ad** on HI E-Newsletter
 - **2x dedicated EBLASTS** to the HI digital audience
- **Topic and speaker(s) decided jointly between the sponsor and our editorial team**. Sponsor to provide approved consent and presenter.
- The webinar will be **hosted and moderated by Hatchery International's editorial team**
- **Sponsor will be recognized before the webinar and on all marketing materials**
- Option (+\$1000) to include an additional tick box on Webinar registration page whereby **registrants can choose to give their consent to Sponsor contacting** them following the webinar.
- Post webinar email will be sent out to anyone who signed up (whether they attended or not) with a **link to the recording**.

Our plans start from just \$3995, so get in touch to start planning your next sponsored webinar!



CONNECTING
SUPPLIERS TO
FISH HATCHERIES
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