Sécurité Québec

Helping You Reach Security Decision Makers….**in French**

Sécurité Québec is the primary source of information for security dealers, installers, system integrators, resellers and end users working in the Quebec security industry. It is the only French language security media outlet that specifically caters to the uniqueness of the Quebec security industry and the needs of security professionals in that province.

With its digital-only platforms, here are some ways your company can use Sécurité Québec to influence security decision makers in Quebec.

SecuriteQuebec.ca	Monthly eNewsletter	eBlasts	Digital Bundles – Save Money
Quebec's premier website for the security channel offers the most current and relevant news, views and analysis for security professionals looking to stay on top of the latest security issues and trends. Use SecuriteQuebec.ca to receive continuous visibility, engage in sustained brand-building campaigns, promote new products and/or increase traffic to your website.	Sécurité Québec's monthly eNewsletter provides direct access to an opt-in and CASL-compliant list of security product and service buyers interested in learning about the latest industry news, technologies and innovations. • **1,267 subscribers** • **Average open rate: 49%**	Use our effective e-mail marketing platform to generate leads. Custom eBlasts are a great way to share content with security professionals in Quebec, promote upcoming events, new products and services and/or to expand overall brand awareness. **Lead generation report sent after deployment**	Take advantage of all 3 online marketing platforms with Sécurité Québec's Digital Bundles: • 1 eblast • Leaderboard and big box ad on SQ website for 1 month • Leaderboard and Sécurité Québec's ads in monthly eNewsletter • 2 Sponsored Tweets via @SecuriteQuebec

Advertising Rates

Leaderboard: $530 **Big Box:** $450 **Banner:** $330 **Wallpaper:** $970	Leaderboard: $550 **Sponsor's Message:** $625	eBlast $1,100 **Multiple eBlasts:** $865 per	**Digital Bundle:** $1,700